



**Jim Berry, DVM, CVPP
New Brunswick, Canada**

Q: Why did you join IVAPM?

A: I joined IVAPM in an effort to learn more about pain management and how I can better implement pain management techniques in my practice.

Q: What is the importance of pain management in veterinary medicine?

A: Most of our patients will experience episodes of acute pain through injury or invasive procedures and well over half of them will develop arthritis or another chronic disease resulting in ongoing pain. As such, pain management and prevention are critical to veterinary medicine. As with human medicine, pain management among animals is a huge welfare and quality of life issue.

Q: What vet medicine pain management related initiatives are you involved with and/or most proud of accomplishing?

A: I have had the opportunity to expand the messaging and importance of pain management worldwide with my involvement as president of the Canadian Veterinary Medical Association ([CVMA](#)) (2013-2014), the CVMA representative to the World Small Animal Veterinary Association ([WSAVA](#)) (2011-present) and now as president of IVAPM.

Q: What passion veterinary projects are you currently involved?

A: I have been actively involved with numerous animal welfare initiatives and [Humane Society of Canada](#) projects throughout the course of my career.

Dr. Berry is a graduate of the University of Guelph, Ontario Veterinary College.